To:

NACAC Conference 2022 is an opportunity for me to fine-tune my skills, learn new techniques, network with peers, and learn about issues affecting the profession and the students and families we serve. I will learn new ways to enhance student interactions, which social, political or other issues or trends are affecting the field of college admission counseling, how to develop approaches to various audiences, and find out how we can benefit from using technology in various settings. With over 50 educational opportunities offered, I will learn about best practices, success stories, tools, and practical solutions.

Some important details about the conference:

* Thursday, September 22 – Saturday, September 24, 2022

By registering for the virtual conference, I will have access to a variety of events and experiences including:

* Over 50 sessions live-streamed from the in-person conference
* Networking connections powered by AI technology that allows the at-home audience to connect with the in-person audience based on interests and job responsibilities
* Access to a company and products directory
* On-demand privileges for 30 days after the conference to watch or replay sessions
* A host that will represent the virtual audience during education sessions

I plan to achieve the following three objectives:

* Objective 1:
* Objective 2:
* Objective 3:

To better prepare, here is an estimate of my expenses:

**Budget Estimate**

Conference Registration:  
Purchase of On-Demand Package *(Optional):*

**Total:**

I look forward to learning about successful methods and best practices from leaders in the profession and then sharing and applying those methods with my colleagues upon completion of the conference. To learn more about the conference, visit: [www.nacacconference.org](http://www.nacacconference.org).

Sincerely,